



Expression of Interest

Alberta - Ontario Innovation Program

<i>PROJECT TITLE:</i>			
<i>Academic Principal Investigator (Ontario):</i>			
Name:			
Position:			
Institution / Organization (Department):			
Mailing Address:			
E-mail:			
Phone:	<Insert #>	Fax:	<Insert #>
<i>Academic Principal Investigator (Alberta):</i>			
Name:			
Position:			
Institution / Organization (Department):			
Mailing Address:			
E-mail:			
Phone:	<Insert #>	Fax:	<Insert #>

<i>Project Partner(s)</i>			
<i>List both Alberta and Ontario-based industry partners. If more than one, please duplicate the box below and add content</i>			
<i>Project Partners (Ontario):</i>			
Name of Organization:			
Contact Name:			
Position:			
Mailing Address:			
E-mail:			
Phone:	<Insert #>	Fax:	<Insert #>
<i>Project Partners (Alberta):</i>			
Name of Organization:			
Contact Name:			
Position:			
Mailing Address:			
E-mail:			
Phone:	<Insert #>	Fax:	<Insert #>

BRIEFLY DESCRIBE THE FOLLOWING

(Please limit text to no more than 500 words)

Company(ies)/Partner(s) Information:

Briefly describe each company, its year of incorporation, its Ontario and/or Alberta operations, products, sales, number of employees and innovation track record. If the company is pre-revenue, briefly describe how much has been invested to date by founders, family, angel capital and venture capital.

<Insert Text>

Idea/Problem/Issue that will be addressed:

Briefly describe the company-specific or sector-specific challenge/opportunity and its impact in both provinces. How does it affect competitiveness, products and customers in both Alberta and Ontario? What are the barriers that need to be overcome? What is the market you address and the expected percentage capture if the challenge is solved?

<Insert Text>

Proposed Technology/Solution:

Describe the technology or solution that will address the problem/issue. Describe the research and development methodology to develop the solution. Enough information should be provided in this section to allow reviewers to ascertain if there is sufficient research content to meet NSERC CRD or ARD requirements as it is a requirement in Ontario that researchers apply to NSERC's CRD or ARD programs

<Insert Text>

Background Research: *Describe your solution in the context of current technical and commercial developments in the technology area you address. Describe how it relates to current market conditions.*

<Insert Text>

Transformative: *Explain how your proposed solution has industrial relevance for Alberta and Ontario and why your approach is novel to the company and/ or sector*

<Insert Text>

Commercialization Plan:

- *Briefly describe the commercialization plan (timing and resources) Explain how it will benefit both Alberta and Ontario and the companies involved (e.g. new jobs, new products, processes, services, higher productivity, positive environmental and/or social impact*
- *Outline how the industry or consumers will benefit from the potential outcomes of your project.*

<Insert Text>

Outline the opportunities for training and development

How will this project enable the development of the next generation workforce in Alberta, Ontario or both?

<Insert Text>

ESTIMATED PROJECT DURATION AND BUDGET

Expected Project Duration: <Insert # months>

[projects are expected to be up to 2 years in duration]

Investment and Leverage: Differentiate between cash and in-kind support to the proposed project.

Minimum AITF and OCE Contribution is \$50k; maximum AITF and OCE contribution is \$250k per project.

Please note: Alberta cash covers project costs in Alberta; Ontario cash covers project costs in Ontario.

	Total Gross (including Overhead) Investment (Over Full Project Duration)	
	Cash	In-kind ¹
Ontario		
Industry Partner 1		
Industry Partner 2.... ²		
Ontario Centres of Excellence (OCE)		
Alberta		
Industry Partner 1		
Industry Partner 2.... ²		
Alberta Innovates Technology Futures (AITF)		
NSERC³		
Other(s)		
Total		

1. In-kind project contributions must be auditable.
2. Break out industry contributions by province and by company/organization. Insert extra lines as appropriate.
3. NSERC CRD may match the industry cash contribution less overhead up to twice the net industry cash, if the in-kind contribution is at least the same as the net industry cash.

For industry-college collaborations NSERC ARD grants match the industry total cash and/or in kind contributions.

Please refer to NSERC CRD and ARD eligibility requirements online: http://www.nserc-crsng.gc.ca/NSERC-CRSNG/Eligibility-Admissibilite/faculty-corpsprof_eng.asp

Example Table Do Not Alter	Gross Contribution (\$)	Institutions Overhead (35% example) (\$)	Net Contribution (\$)	Maximum NSERC CRD Contribution (\$)
Industry Cash	50,000	12,963	37,037	37,037
Industry In-kind*	50,000	0	50,000	37,037
Total	100,000	12,963	87,037	74,074

<i>Project Milestones - Ontario</i> <i>(insert more rows if needed)</i>	<i>Expected Outcome</i>	<i>Start Date</i>	<i>End Date</i>	<i>Estimated Cost</i>

<i>Project Milestones - Alberta</i> <i>(insert more rows if needed)</i>	<i>Expected Outcome</i>	<i>Start Date</i>	<i>End Date</i>	<i>Estimated Cost</i>

MATERIALS TO ACCOMPANY EOI:

- Letter(s) of Support from Industry Partner(s)
- Academic Principal Investigator’s NSERC Form 100 or other CV

In Alberta please contact Alistair Hazewinkel, alistair.hazewinkel@albertainnovates.ca if you have questions.

In Ontario please contact Carole Champion, carole.champion@oce-ontario.org if you have questions and to obtain guidance from an OCE Business Development Manager in developing the EOI.

Once completed, please submit your final EOI to the OCE online MIS application (for which you received log-in information at the EOI initiation stage). In addition, please send an electronic copy of the EOI to Alistair Hazewinkel, alistair.hazewinkel@albertainnovates.ca in Alberta and Carole Champion, carole.champion@oce-ontario.org in Ontario. You will receive an acknowledgement of receipt of your EOI within 48 hours. If you do not receive an acknowledgement please contact Heather MacRae at Heather.MacRae@oce-ontario.org.