



VOUCHER FOR INNOVATION AND PRODUCTIVITY II (VIPII)

PROPOSAL QUESTIONS

OCE Office use only

APPLICATION DATA	
Project Title	Click here to enter text.
Application Number	Click here to enter text.

1: COMPANY-SPECIFIC PROBLEM OR OPPORTUNITY (2 PAGES MAXIMUM)

- A. Describe the company-specific problem or market need/opportunity that the project will address, and its magnitude. What are the technical challenges that this project will address? Describe the addressable market if the solution is successfully developed.
- B. Describe the importance of the proposed industry-academic collaborative project to address the problem or opportunity. How will the company benefit from the scientific or technical advances, or the innovative techniques, processes or products that will be developed in the proposed project?

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- B. Click here to enter text.

2: PROPOSED INNOVATION (2 PAGES MAXIMUM)

- A. Describe the proposed innovation that will be developed to address the company-specific problem or opportunity described above. Explain why the approach is novel in the context of current technical and commercial developments.
- B. Describe the research and development methodology to develop the solution. Describe the scientific issues, research problems and/or technical risks and complexities associated with developing the proposed innovation, and proposed mitigation strategies.
- C. **FOR COLLEGE APPLICANTS ONLY:** Indicate whether the proposed project aligns with your college's approved Strategic Mandate Agreement (SMA) and/or direction of new SMA.

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3: TEAM AND PARTNERSHIP (2 PAGES MAXIMUM)

- A. Describe the roles of each academic and industry partner team member directly involved in this application, including how they will contribute to accomplish the project objectives. Provide any further details about the team's expertise that is not captured in the Team Member table section of the application.
- B. Describe the industry partner(s), including its Ontario operations and innovation track record. If the company is pre-revenue, describe how much has been invested to date by founders, family, angel capital and venture capital. Describe the partners' capacity to carry out the project, including the level of involvement of the industry partner(s) in the project execution.
- C. Describe how communication between the academic institution and company staff will occur and be managed.

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4: BUSINESS IMPLEMENTATION AND BENEFITS (2 PAGES MAXIMUM)

- A. Describe how the results will be transferred to the company, including how the final project deliverables will be packaged (e.g. final technical report, algorithms, software, physical prototype etc.).
- B. Following completion of the project, what further steps (and investments) are required to implement the solution and/or bring the product to market (commercialization strategy)? Comment on the resources that the company has to implement the strategy and how any gaps will be addressed.
- C. Quantify the expected economic benefits to the company that will be realized in Ontario and the anticipated timelines (focus on next 5 years). Benefits include direct economic benefit to the industry partner (e.g. new jobs, increased revenue, increased productivity, cost savings), and/or indirect economic benefit to other members of the value chain, partners, or industry in Ontario (e.g. job creation, capacity building, strategic benefit).

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5: OTHER PREVIOUS AND CURRENT OCE PROJECTS (IF APPLICABLE)

- A. Provide a description of all OCE projects in which the industry partner (or company division associated with this application) is involved, including previously completed, currently active, or submitted projects from all OCE programs.
- B. Describe the main outcomes (technical and commercial) of the previously completed projects.
- C. Indicate how this new application relates to the company's previous and current projects.
- D. Is this application a re-submission? If yes, please provide application number(s) for the previous application(s).

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- D. Click or tap here to enter text.



6: IF THE PROJECT INVOLVES A SIMULTANEOUS SUBMISSION TO NSERC CRD OR ARD PROGRAMS (IF NOT, PLEASE LEAVE BLANK)

- A.** Indicate when the NSERC application was submitted and the expected decision date.
- B.** Describe the relationship between the OCE- and NSERC-funded components of the project. How will the OCE funding increase the scope of the project, and/or accelerate development and commercialization of the technology?
- C.** Describe how the industry partner's cash and in-kind contributions are relevant to both the OCE- and NSERC-funded components of the project.
- D.** Describe the impact to the OCE project if the NSERC-funded component of the project is not approved or otherwise does not proceed.

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- C.** Click here to enter text.
- D.** Click here to enter text.