



CENTRE OF EXCELLENCE FOR COMMERCIALIZATION OF RESEARCH

CONNECT. GROW. SUCCEED!

Through its Centre for Commercialization of Research (CCR) initiative, an element of OCE's integrated suite of commercialization programs, CCR helps high-potential companies build the capacity to become sustainable global competitors.



THE COMMERCIALIZATION CONTINUUM

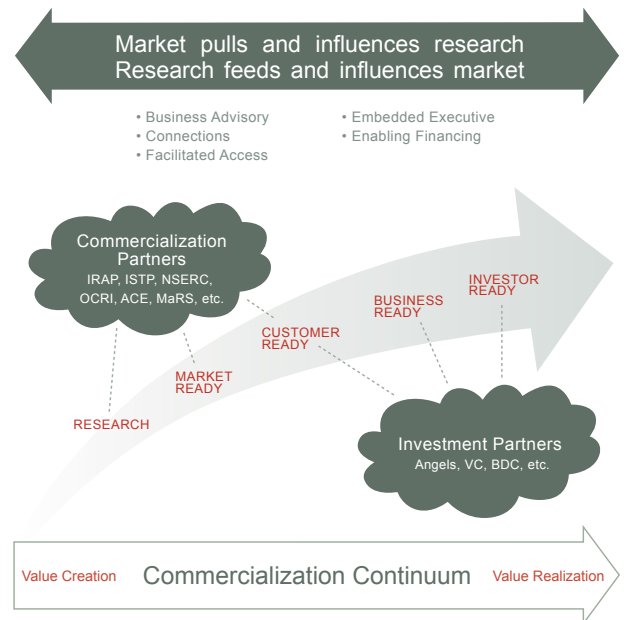
Market pulls and influences research. Research feeds and influences the market. At OCE, we understand that. And whether you are looking for business advisory, connections, facilitated access, embedded executives, or a way to enable financing, we can offer the support you need.

ABOUT THE CENTRE OF EXCELLENCE FOR COMMERCIALIZATION OF RESEARCH (CCR)

Success is measured by the company's ability to create new jobs, raise follow-on financing, secure a solid market position, grow and become profitable – and by the resulting economic benefits to Canada.

The Centre of Excellence for Commercialization of Research (CCR) complements and extends OCE's existing research, talent and commercialization programs to cover the innovation continuum from initial research idea to market success. The Centre builds on OCE's twenty years of success.

CCR's primary focus is on economically crucial areas such as energy, environment and natural resources; health and medical technologies; and information and communications technologies. In these growing fields of convergent technologies, the Centre is a vehicle that pulls together multidisciplinary strengths with a keen eye on market opportunities.



To learn more about CCR, visit <http://www.oce-ontario.org/CCR> or contact:
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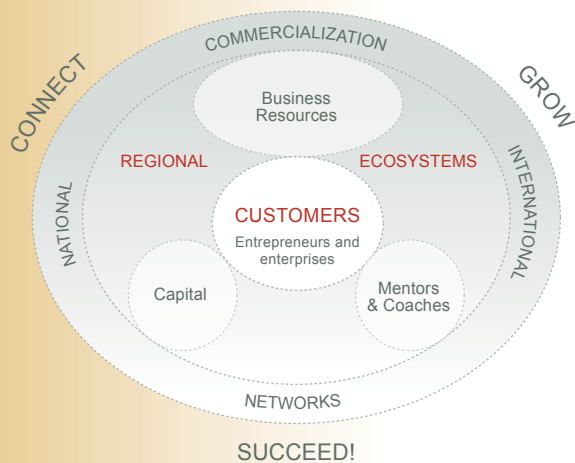
SERVICES

Companies can access OCE's own commercialization programs, as well as the capabilities of partner organizations across Canada, including Canada's investment community. Through OCE's network, the Centre can help companies build relationships in the research and business communities and deliver a continuous stream of talent and new ideas to support growth.

Support and advice are available in five primary areas:

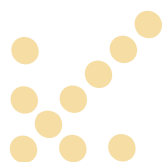
- Embedded Executives
- Facilitated access to Capital
- Facilitated Access to Business Resources
- New Entrepreneur
- Global Connections

A plan will be developed to fit the specific needs of the company.



“The Centre for Commercialization of Research, the University of Waterloo and the Accelerator Centre together formed The Accelerator for Commercialization Excellence (ACE) to create a one-stop shop access to technology transfer, business development and incubation services for start-up companies. Working as a single entity streamlines the commercialization process for researchers, entrepreneurs, funders and industry partners in Waterloo. This enabling force allows new technologies to move to market faster, better, and with fewer hurdles, transforming innovation into viable commercial enterprises.”

Tim Ellis,
COO,
The Accelerator Centre



“Active involvement in eSight by OCE has helped our company advance in so many ways. Commercialized research from the Ottawa Hospital Research Institute is fundamental to the architecture of our low vision product, and the CCR was instrumental in making this possible.”

Rob Hilkes,
President,
eSight

“CCR connected us with a strategic advisor with expert knowledge in the areas we needed. CCR's introduction has been a key ingredient in CrossChasm's growth and success to date.”

Matthew Stevens,
CEO,
CrossChasm Technologies

ABOUT OCE

Ontario Centres of Excellence (OCE) Inc. drives the commercialization of cutting-edge research across key market sectors to build the economy of tomorrow and secure Ontario's global competitiveness. In doing this, OCE fosters the training and development of the next generation of innovators and entrepreneurs and is a key partner with Ontario's industry, universities, colleges, research hospitals, investors and governments. OCE's Centres work in communications and information technology, earth and environmental technologies, energy, materials and manufacturing and photonics. OCE is funded by the government of Ontario and is a key partner in delivering Ontario's Innovation Agenda. OCE through its Centre for Commercialization of Research (CCR), an initiative supported by the federal government, also acts as catalyst which allows innovative businesses to grow and achieve sustainable, commercial success and global competitiveness.

HOW WE WORK

CCR, in collaboration with OCE's other Centres of Excellence, works with high-potential companies for whom the latest Canadian research can spell business opportunity.

CCR focuses on the business aspects of commercialization, working closely with its entrepreneurs to ensure they have what they need to prosper at all stages of the commercialization process. The company must qualify as a client under the program. To be considered, the company must:

- Submit information on the business, including a business plan and a statement of needs
- Be incorporated federally or provincially in Canada
- Be in a position to share project cost
- Have a unique proprietary technology with defensible intellectual property and/or a high barrier to competition
- Have a strong link to academia
- Have a large national/international addressable market

Qualified companies work with OCE's business development professionals to assess specific business needs and identify the most appropriate forms of support.

A WEB OF PARTNERSHIPS

By helping companies to secure the support and resources they need, when they need them, from the most appropriate sources, OCE closes gaps in the commercialization cycle and helps startups grow into global competitors that attract private capital.

This approach is made possible through a growing web of partnerships with research, commercialization and business organizations, including the Accelerator Centre for Commercialization Excellence in Waterloo, MaRs Innovation, the Ottawa Centre for Research and Innovation, the National Research Council's Industrial Research Assistance Program (IRAP), and IBM Canada's Centre for Research in Adaptive Systems.

CCR is also expanding its international partnerships to tap into worldwide knowledge and talent, and to open up foreign market opportunities for products based on Canadian technologies. A key partnership in this area is with International Science and Technology Partnerships (ISTP) Canada.



The Ontario Centres of Excellence program is made possible through the financial support of the province of Ontario.



The Centre for Commercialization of Research is supported by the federal government through a Networks of Centres of Excellence program.