



REGEN ENERGY INC.

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REGEN Energy Selected as one of Canada's Top 10(TM) Competition Winners in Toronto, Ontario Region

TORONTO, Oct. 2 /CNW/ - The 2009 winners of the annual Canada's Top 10(TM) Competition have been selected (www.topcanadiancompanies.ca), including REGEN Energy of Toronto. The winning companies will gather on October 7th at the Fairmont Chateau Laurier Hotel as a kick-off for the 12th Annual Ottawa Venture and Technology Summit on October 8th (www.ottawavts.com).

REGEN Energy provides an automated wireless controller platform that can implement a range of energy efficiency solutions and smart grid applications. REGEN's EnviroGrid(TM) wireless controllers use patent-pending swarm logic, allowing electrical loads for the first time to communicate and cooperate, dramatically reducing peak electrical demand and energy costs for facility property owners. EnviroGrid(TM) controllers are installed in minutes; designed to efficiently smooth the electrical demand of discretionary loads such as air conditioners, compressors, and heaters, all while maintaining occupant comfort. With minimal upfront investment, savings are demonstrated in months, not years.

"We at REGEN Energy are excited to have been selected by the Canada's Top 10 competition as a regional winner," said Mark Kerbel, CEO of REGEN Energy, "It demonstrates the importance of solutions that embed intelligence into facilities, all in the name of creating a smarter grid. REGEN's EnviroGrid(TM) controller is a key part of the energy solution for Ontario and North America in general."

Winners were chosen by an independent expert panel of Canadian and U.S. venture capitalists. Originally developed to promote the 10 most promising life science companies from across Canada to Canadian and international investors and partners, the competition now showcases Canada's life sciences, cleantech and technology sectors. Working in partnership with Canadian Consulates in Boston, New York City, San Diego and San Francisco, winning companies will participate in targeted investment forums in each city, providing them with an opportunity to meet with Venture Capital investors who have expressed an active interest in financing these companies. Since its inception in 1999, competition alumni have secured more than \$522M in venture capital financing.

"Being selected as the winner in the Toronto region is an honor. There are so many great emerging clean technology companies with innovative engineering and to be selected as the winner demonstrates REGEN's innovative excellence in delivering solutions that enable Smart Grid applications," said Ron Dembo, CEO of Zerofootprint (www.zerofootprint.net).

Canada's Top 10(TM) is organized by OCRI (Ottawa Centre for Research and Innovation) and presented by Borden Ladner Gervais LLP, the winners include a wide variety of companies from the life science, cleantech and technology sectors.

"OCRI is pleased to play an active role in the growth of so many exceptional Canadian companies," said Michelle Scarborough, Vice President, Investment and Commercialization, OCRI. "This is a successful program as evidenced by the investment in past winners. Through our ongoing outreach to the rest of Canada, the best companies from three key innovation sectors can

continue to benefit from exposure to VC's, other investors and potential strategic partners."

About REGEN Energy:

REGEN Energy Inc. is an energy efficiency solutions company, developers of the patent-pending EnviroGrid(TM) wireless controller platform, using swarm logic to enable energy efficiency and smart grid applications for facilities. REGEN's solutions enable commercial building owners and utilities to reduce peak electrical demand while dramatically lowering energy costs and reduce greenhouse-gas emissions, without impact to occupant comfort. More information can be found at www.REGENenergy.com.

About OCRI:

OCRI (Ottawa Centre for Research and Innovation), the city's economic development corporation, is leading the way for Ottawa. OCRI is the rallying point to bring business, education and research together to create the winning economic conditions that allow Ottawa's technology companies to thrive locally and compete globally. At OCRI we promote sustainable economic development to maintain our high quality of life. For more information on OCRI visit our website at www.ocri.ca and for more information on the Ottawa Region please visit www.ottawaregion.com.

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(1)



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