



Ontario Centres of Excellence

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Welcome Ann Holtby  
Vice President, Marketing and Communications



OCE is pleased to appoint Ann Holtby as Vice President, Marketing and Communications.

With extensive experience creating marketing platforms that engage multiple stakeholders and enhance brand value, Ann was most recently President and Managing Director of Arts and Communications Counselors Inc., where she specialized in developing marketing driven partnerships in the social responsibility sector. Clients included the Royal Conservatory of Music, Aeroplan, Bacardi, Mackenzie Financial Corporation and the Art Gallery of Ontario.

Ann has also held senior management marketing positions at Midland Walwyn and TD Bank Financial Group. She led the internal communications team for the TD Canada Trust Merger and built the brand marketing strategies for TD's full service investment startup TD Evergreen, as Senior Vice President, Marketing and Communications.

In addition to active volunteering with the Children's Aid Foundation, Ann also serves on the Board of the Institute for Contemporary Culture at the Royal Ontario Museum.

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Are you looking for an opportunity to make a tangible, tactical and strategic difference to Ontario's innovation agenda? If you possess superior management and interpersonal communication skills, visit our Career Section where you'll find exciting leadership opportunities with Ontario Centres of Excellence.